

The first national platform which provides monitoring, technical and administrative assistance in addition to facilitating access to finance to support and develop

## **M**icro Enterprises

## Very Small & Small-Sized Enterprises

## Medium Enterprises

The platform aims at improving the MSMEs' activities through a network of partners from public and private sectors that are interested in the development of these enterprises, as they constitute the backbone of the Palestinian economy.



Monshati provides a wide range of services through a virtual platform facilitated by a network of local partners, providing legal, financial, and technical support, in addition to facilitating the access to finance and investment opportunities. Which is inline with national strategic initiatives aimed at developing productive sectors, mainly micro, small, and medium-sized enterprises, to enhance their productivity and competitive capabilities, enabling them to effectively meet the demand of both local and international markets, to become more resilient and flexible in facing economic crises.



### Access to Monitoring & Business Development Services:

Providing information on markets' insights, opportunities and challenges for better investment decisions.

Capacity building of the enterprises' owners to comprehend the regulatory frameworks and governmental guidelines.

#### Access to Specialized Techinical Asistance Services:

Development of products and services as well as production and commercial procedures of the MSMEs to cover the demand of both local & international markets.

Boosting the marketing capacities and providing consultation services to expand the operational scope of the enterprises.

## Access to Finance and Financial services:

Facilitating access to finance, fostering growth and production sustainability alongside creating and preserving job opportunities.

Capacity building and development of financial business plans.

Facilitaing access to Estidama Funding Programs.



Legal consultation regarding business relations, employees, contracts and agreements.

Licensing procedures, export requirement, and commercial disputes.



### The platform provides:

Comprehensive advisory and technical assistance for startups and existing businesses to develope their projects.

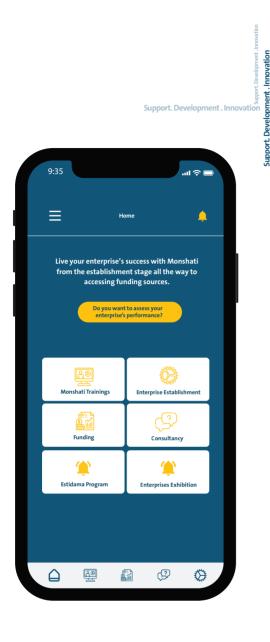
Centralized, measurable and monitoring of delivered service in different domains.

Facilitating and documenting tailored assistance for enterprises.

Training sessions and workshops alongside the access to information.









**Assistance Mechanism** Create the enterprise account Select the needed service then fill out and send the request form. The request to be examined and referred to the specialized partner. The service to be provided and documented.

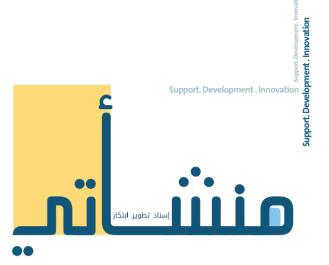
# The main partners are:







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The National Helpdesk Platform To Support & Develop Micro Small Medium- Sized Enterprises